

Media Executive

£24,000.00 – 29,000.00 per annum (depending on experience)

About us:

Locale is a multi-award winning, innovative, privately owned company that produces estate management portals for some of the UK's most prestigious property brands and iconic landmarks, such as The Shard and Hyde Park Estate. We're reimagining how properties can be run using new technologies, doing away with outdated manual processes.

We are looking for a creative professional with experience producing and editing video content to work within a lively sales and marketing team. You will have the opportunity to work on a variety of campaigns as well as liaising with other in-house creatives and the development team. The role will have the opportunity to work on a breadth of productions, from explainer videos, online tuition, social promotional, testimonials and client interviews.

Skills required:

- Confident user of Premier Pro or similar video editing software
- Excellent communicator with the ability to create informative and engaging multi-media and marketing content
- Competent copywriter with the ability to create powerful messages
- Basic understanding of Adobe Creative suite, including Indesign, Photoshop and Illustrator

Attributes required:

- Team player with the ability to self-organise and work to deadlines
- Ability to create video content for marketing, training, and on behalf of clients
- Confidence to brief and liaise with external agencies and suppliers
- Ability to understand customer challenges and translate into informative video content
- Organised approach to maintaining & storing digital assets, media and imagery

Benefits:

As well as engaging work and exciting long-term opportunities the company has a relaxed working environment, with a casual dress code, monthly staff socials (such as a trip to the circus, punting in Oxford, a round at the pub or movies nights with take away) and free beer Fridays. There are plenty of staples available like free breakfast cereal, soup for lunch, a well-stocked cookie jar and sweetie bowl (or fruit bowl if you'd prefer) and a bean to cup coffee machine (coffee is very important!). The company also offers full time employees a private health scheme. Every year we also have a lavish Christmas dinner!

Application:

Applications will be considered on a rolling basis. Locale is an equal opportunities employer and welcome applications from all suitably qualified persons regardless of race, sex, disabilities, religion/beliefs, sexual orientation or age.

Please send your CV, along with a covering letter, to recruitment@locale.co.uk telling us something interesting about yourself and explaining why you are the perfect fit for Locale.

No canvassers or recruitment agencies please.