

Marketing Executive £24,000.00 – 28,000.00 (depending on experience)

About us:

Locale is a multi-award winning, innovative, privately owned company that produces estate management portals for some of the UK's most prestigious property brands and iconic landmarks, such as The Shard and Hyde Park Estate. We're reimagining how properties can be run using new technologies, doing away with outdated manual processes.

About the role:

We are looking for a creative and independent marketing executive with a proven ability for campaign management and copywriting. You will be working in a fast-paced & varied environment with the opportunity to manage social media channels; develop PR & Marketing content and support events & exhibitions.

Responsibilities:

- Social media management – the ability to create powerful content that sparks interest & generates awareness & reactively engage with followers & influencers
- Content creation for blogs, collateral, website, newsletters, press releases & articles
- Create & update templates & collateral to support the sales team
- Organising events & exhibitions
- Devising & presenting ideas & strategies for marketing campaigns
- Design experience desirable

Attributes required:

- Business/Communications/Marketing bachelor's degree or equivalent with 1-2 years marketing experience
- Strong content skills
- Campaign experience
- Confidence using social media channels
- Ability to work independently & develop relationships with clients and internal stakeholders
- Good organisation & planning skills
- Competent with InDesign (desirable)

Benefits:

As well as engaging work and exciting long-term opportunities the company has a relaxed working environment, with a casual dress code, monthly staff socials (such as a trip to the circus, punting in Oxford, a round at the pub or movies nights with take away) and free beer Fridays. There are plenty of staples available like free breakfast cereal, soup for lunch, a well-stocked cookie jar and sweetie bowl (or fruit bowl if you'd prefer) and a bean to cup coffee machine (coffee is very important!). The company also offers full time employees a private health scheme. Every year we also have a lavish Christmas dinner!

Application:

Applications will be considered on a rolling basis. Locale is an equal opportunities employer and welcome applications from all suitably qualified persons regardless of race, sex, disabilities, religion/beliefs, sexual orientation or age.

Please send your CV, along with a covering letter, to recruitment@locale.co.uk telling us something interesting about yourself and explaining why you are the perfect fit for Locale.

No canvassers or recruitment agencies please.